

ABSTRACT

A method is provided for transacting an anonymous purchase over the Internet. The method comprises the steps of: (a) acquiring intermediary credit account information from a purchasing intermediary;

5 (b) providing transactional purchase information, including the intermediary credit account information, to a retailer, where the transactional purchase information is provided by the purchaser using a first computing device of a computer-implemented purchasing system;

and (c) transacting a purchase between the purchaser and the retailer

10 using the intermediary credit account information, thereby maintaining the anonymity of the purchaser.